

Special Event Ideas

Special Events can be a great way to give your campaign a boost

There are lots of special events you can hold to increase awareness of the campaign and to raise even more money! Some of these ideas work best with volunteers from your management team, and some are most fun when everyone participates.

Get Management involved with:

Ice Cream Social

Put your boss on dipping duty!

Serving Breakfast

Request a \$5 donation for a breakfast buffet, staffed by management.
(Think Waffle Station!)

Car Wash

Have the leaders wear some old clothes and rags for scrubbing!

Get everyone involved:

Jeans Days

\$10 to wear jeans and sneakers on a Wednesday? Great! You can even run this promotion for the length of your campaign.

Book/Movie/Music Sale

Everyone can clean off their shelves, and then fill them up again with their co-workers' stuff!

Rallies with Door Prizes

Ask vendors to donate door prizes.

Participation Drawings

Everyone who pledges is in the drawing for the Grand Prize, but everyone who pledges in the first week is in the Special Drawing for the really good prizes.

Tricky Tray/Silent Auction

Ask vendors for donations or gift baskets, or save those holiday gifts for the campaign.

Charity Sports

Who will win the legendary softball face-off between Accounts Payable and Accounts Receivable? Find out, but only after you collect a \$5 donation from each player. Make it an annual event, with a roaming trophy!



And remember: nothing motivates people more than food!
Try holding a **Pizza Lunch, Bake Sale, Chili Cook-off, Breakfast Sale, or Ice Cream Social!**

GIVE. ADVOCATE. VOLUNTEER.