

Henkel Employees and Company Match Provide Over \$90,000 to United Way

Employees in Bridgewater, New Jersey, have pledged over \$46,000 to the 2009 United Way campaign in Somerset County. With a dollar-for-dollar company match from Henkel, the United Way will receive a total gift of over \$92,000. In addition to monetary donations, employees also participated in a number of Week of Caring activities during the spring and fall 2008 campaign season. Outreach events ranged from painting agency buildings to providing dance lessons at an adult day care center.

"Our Bridgewater employees truly exemplify the United Way's motto to 'Live United,'" said Ken Forlenza, Market Development Manager, ASG, who served as chairman of the campaign. "Our history with the United Way through National Starch and Chemical's outreach has made a tremendous impact in the community over the years, and we are very pleased to be able to continue this tradition as Henkel employees."

The Bridgewater campaign began with kick-off meetings in October at which time Phil Brown, CEO of the Somerset County United Way, presented the inaugural "National Starch and Chemical Summit Award" to Jerry Perkins, Senior Vice President, Industrial Adhesives. The United Way instituted the annual award to recognize volunteerism and leadership in the community and will award it on an annual basis within Somerset County.



Share a little... accomplish a lot