

General Information for Coordinators

Helpful Reminders for Campaign Coordinators

- ▶ Every United Way is local. There are nearly 1,300 United Ways in the nation. Somerset County United Way's mission is to create lasting solutions that transform people's lives.
- ▶ Somerset County United Way is focused on making lasting impact in three specific areas of established need: **1) Achieving Economic Stability** **2) Achieving Life Readiness** **3) Achieving Healthy Lifestyles** through developing programs and collaborations with community leaders.
- ▶ Somerset County United Way funds programs provided by local non-profit agencies that deliver valuable health and human services to the residents of Somerset County.
- ▶ Funding decisions are made by volunteers from the community after reviewing detailed responses to requests for proposals, interviewing staff from the agencies requesting funding, and/or site visits to the agencies.
- ▶ Health and human service needs in Somerset County are addressed with your donation to Somerset County United Way through partnerships with local non-profit agencies, state, county, and local government, and volunteers. Our joint efforts are designed to produce lasting change.
- ▶ United Way provides a state-wide **free and confidential** information and referral service hotline for those in need of health and human services throughout the state. Dial **2-1-1** to utilize this service.

Remember: to run a successful campaign...

- A - Ask.** Ask every employee to contribute. Also make sure they are well informed and answer any questions they may have.
- C - Collect.** Collect the pledge form from each employee. Do not leave it up to the employee to turn in the pledge form. Track the employee down and get their pledge form back from them.
- T - Thank.** Thank each employee for their support. Employee donations should remain confidential. However, if an employee chose not to give and voiced that to you, ask if they have any questions and help answer their questions the best you can. If they still choose not to contribute, thank them for their time and consideration.

Thank EVERYONE!

GIVE. ADVOCATE. VOLUNTEER.